



## Press Release

# Orbitsound Unveils New All-In-One BASE SB60



Following the success of the recently launched 'M series', the award-winning British audio technology brand OrbitSound launches the BASE SB60, a one-box TV sound solution with an integrated subwoofer, to deliver a natural and immersive sound experience without the need for additional speakers.

The BASE SB60 is powered by patented airSOUND™ technology, which delivers rich quality sound at high or low volume settings, thereby enhancing dialogue, music, action and sound from everyday programming wherever the listener is in relation to the speaker. The technology is the latest evolution of sound reproduction from OrbitSound and represents over 40 years of experience in sound engineering acquired in professional recording studios.

Measuring a compact 60cm x 30cm x 8cm (width x depth x height) the BASE SB60 is built to unobtrusively sit beneath TVs. Suitable for 32"- 42" screens and many TVs up to 55", the design blends effortlessly into the background and makes sound its main focus, yet its design caters for style-conscious consumers alike.

Underneath the hand polished, high gloss piano black exterior comes a cabinet produced from engineered wood and constructed from no fewer than 20 individual wooden components to create minimal distortion. The removable front grille can be replaced in seconds with a silver grille (included) to offer users a design alternative.

The easy set-up requires just one optical cable to connect to a television, plus one addition electrical plug to the wall, and removes the need for any additional equipment, wiring or adjustment. Other devices can be connected using the 3.5mm jack input.

The BASE SB60 features 2x2" front speakers that deliver most of the sound definition. In addition, the 5" down-firing subwoofer pumps the volume and power of the bass frequencies. The 2x2" side-firing speakers create a wide and engaging soundscape that envelopes all the listeners, wherever they are in the room.

Orbitsound's MD Peter Eckhardt comments: "The BASE SB60 has been developed for the love of TV. As flatscreen TVs become thinner, the sound tends to become inferior, leaving a gap in the market for consumers who want to enjoy premium sound from their TVs without sacrificing on convenience, simplicity and ease of use. The BASE SB60 not only fills that gap but also brings to life the OrbitSound vision of reproducing sound as though the artist, actor or musician was in the room. The BASE SB60, powered by our patented airSOUND™ technology, is a perfect solution for anyone looking for an all-in-one sound solution for their TV's with superior sound quality."

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Please [contact us](#) for more information, product review requests or 300dpi images.

#### **About OrbitSound**

OrbitSound is a British company of audio engineers, founded by Ted Fletcher in 2009. Airsound technology is the culmination of his 60 year career in audio - a way to reproduce true stereo from a single loudspeaker box. OrbitSound brings Ted Fletcher's revolutionary technology to your home and allows you to hear sound, rich in stereo content, the way it should be heard. Since Airsound's invention, Ted and son Daniel Fletcher have been constantly innovating and creating better ways of delivering Airsound; redefining the quality of audio possible in the home and on the move.