



## Press Release

# Orbitsound Launched The BAR A60 - Exclusive to Currys PC World



The PORTABLE SPACED360 is set to shake up the UK market of wireless speakers. Shattering any preconceived ideas of how a Bluetooth-enabled portable speaker should look or sound, PORTABLE SPACED360's design was deliberately created to deliver a dynamic yet immersive sound, effortlessly wrapping listeners in full spectrum audio wherever they are.

airSOUND™ Technologies joined forces with the global award-winning designer Frank Nuovo to create PORTABLE SPACED360. Frank was fully inspired by airSOUND™ technology and created an industrial design that perfectly communicates the revolutionary technology that delivers the 360 degree audio experience. The three visible speakers emphasise the hi-fi credentials of this powerhouse speaker.

Meticulously engineered and powered by patented airSOUND™ Technology, the portable speaker with apt-X Bluetooth creates an immersive, infinite 'sweet spot'. By using three high powered 2" neo speakers and three mass loaded bass radiators that are all equally spaced, the resulting forces are balanced, bass response is improved, and cabinet vibration is greatly reduced. The highly tuned system of PORTABLE SPACED360 is designed to wrap listeners in a 360 degree sound-space.

### **Original, out-of-the-box design looks as good as it sounds**

This breakthrough design perfectly balances form and function; with 3D metal grilles formed around airSOUND™ Technology, PORTABLE SPACED360 breaks away from traditional design language for better sonic performance. Engineered for durability, this pick-up-and-go speaker measures only 22 x 19 x 8.8cm and weights just over 1KG.

The sleek base charger means recharging is easy, making this extraordinary piece of audio kit ultra-portable or thrown in a back-pack to enjoy crystal clear wireless audio on the go.

### **Fully charged to experience music anytime and anywhere.**

With simple set-up and active NFC pairing, PORTABLE SPACED360 connects to any Bluetooth device within seconds enabling friends to share their favourite playlists instantly. Boasting up to 14 hours of music playback, fully recharged via the sleek base charger within three hours. Apt-X Bluetooth connectivity with NFC – ensure fast and easy connection to any Bluetooth audio device and the highest quality audio streaming.

### **Immersive sound, innovative technology**

PORTABLE SPACED360 is the result of more than 40 years of acoustic research and experience in sound engineering by Airsound Technologies Ltd., a British company, focused solely on producing unparalleled sound quality for today's connected generation.

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Please [contact us](#) for more information, product review requests or 300dpi images.

#### **About Orbitsound**

Orbitsound is a British audio technology brand that delivers enhanced audio definition for a captivating listening experience. Through relentless innovation and discovery, the patented 'Spatial sound' was first designed and developed in 2005 by Ted Fletcher, a former musician and renowned audio electronics designer with more than five decades in the music business. Orbitsound's success has come from a family of products that has resulted in the company commanding a leading position in the soundbar market in the UK since 2010. Available at all major retailers and Independent stores, Orbitsound increased sales by 50% in 2013. To discover more, please visit [www.orbitsound.com](http://www.orbitsound.com)

#### **About airSOUND™ Technology**

airSOUND™ is a unique, patented sound technology developed by Ted Fletcher, a musician and renowned audio electronics designer and music producer, with more than four decades of experience from the professional music recording industry. airSOUND™ is a fundamentally different way of listening to your audio, based on a main signal and a spatial signal. The main signal is always generated from forward pointing main drivers, whereas the spatial signal is always generated from side-mounted drivers. While the main signal is delivering the sum of everything from the original recording, the spatial signal will help the listeners' ears to determine specific sound detail directionality e.g. where the sound from a specific instrument comes from, or the ambience in sound. The crucial point is that the sides are not polarised in left and right discrete channels – there is no sweet spot; no limitation to the sound experience. The sound is reproduced faithfully and completely throughout the listening environment.