ORBITSOUND

Press Release

Orbitsound A70 airSOUND™ Specification Sheet

- A complete home audio system for your TV and music
- airSOUND™ technology overcomes limitations of stereo sweet-spot with side firing speakers
- Striking new design with a new control panel to emphasise airSOUND™ - showing the high definition centre speakers and airSOUND™ side speakers
- All new digital amplifier and processor platform, raising the bar of home audio
- An elegant ultra slim soundbar that can be wall or surface mounted
- Measuring a compact 75cm x 7.4 cmx 6.5cm
- Constructed with engineered wood and hand polished

Features

- Active NFC for simple Bluetooth pairing
- Bluetooth with aptX low latency and lossless streaming
- Frequency response: 45Hz to 18kHz
- 300W output

- Remote control learning feature*
- Backlit touch panel
- Subtle yet clear illuminated information display
- Integrated wall mounting features
- High definition tweeter and digitally driven analogue Hi-Fi crossover
- Optimised performance side firing airSOUND drivers
- Mass loaded and optimised 6.25" subwoofer

Connectivity

- Wireless Bluetooth connectivity: 2.1 with low-latency, lossless aptX
- Digital optical input: TOSLINK
- Analogue Auxiliary Input (3.5mm stereo jack)
- USB port for phone charging and firmware updates
- Subwoofer connected via SMART optimised bandwidth, low latency connection, 2.4GHz

Weights & Measures

- Weight, Soundbar 1.95Kg, System inc subwoofer 7.9Kg
- Max width: 75cm
- Max depth: 6.5cm
- Height: 7.4cm

Inside the box

- A70 airSOUND™ Bar
- Wireless Subwoofer
- Remote control
- Digital optical cable
- Analogue audio cable
- Power supply
- Quick start guide

*remote control learning: This feature is unique and works with many TV remote control brands. Currently Panasonic is not supported. Sony, LG, Samsung remote controls are supported. For a full list, contact Orbitsound. Note, that if a TV remote is not supported, it is possible to learn a redundant button on any other compatible remote, e.g. SKY controller, DVD, Hi-fi, etc.

The A70 airSOUND™ Bar will retail at £500, from 21 August 2015, available from www.johnlewis.com

-ENDS-

Please contact us for more information, product review requests or 300dpi images.

About Orbitsound
Orbitsound is a British audio technology brand that delivers enhanced audio definition for a captivating listening experience. Through relentless innovation and discovery, the patented 'Spatial sound' was first designed and developed in 2005 by Ted Fletcher, a former musician and renowned audio electronics designer with more than five decades in the music business. Orbitsound's success has come from a family of products that has resulted in the company commanding a leading position in the soundbar market in the UK since 2010. Available at all major retailers and Independent stores, Orbitsound increased sales by 50% in 2013. To discover more, please visit www.orbitsound.com

About airSOUND™ Technology
airSOUND™ is a unique, patented sound technology developed by Ted Fletcher, a musician and renowned audio electronics designer and music producer, with more than four decades of experience from the professional music recording industry. airSOUND™ is a fundamentally different way of listening to your audio, based on a main signal and a spatial signal. The main signal is always generated from forward pointing main drivers, whereas the spatial signal is always generated from side-mounted drivers. While the main signal is delivering the sum of everything from the original recording, the spatial signal will help the listeners' ears to determine specific sound detail directionality e.g. where the sound from a specific instrument comes from, or the ambiance in sound. The crucial point is that the sides are not polarised in left and right discrete channels – there is no sweet spot; no limitation to the sound experience. The sound is reproduced faithfully and completely throughout the listening environment.