



Orbitsound unveils new soundbar

T12 v2 makes sure your albums and movies hit all the right notes



London, 3 June 2010: Today, acclaimed British audio technology brand Orbitsound announces its new T12 v2 soundbar, a unique sound system that brings cinema-quality sound to flatscreen TVs without the need for multiple speakers. Now even easier to install, the T12 v2 also has improved video output capability and still features the stunning audio quality and stylish design Orbitsound is known for.

The stylish T12 v2 stands apart from other sound systems thanks to Orbitsound's revolutionary spatial stereo technology where, unlike ordinary stereo, you don't need to stand in the 'sweet spot' to get the full effect. That's because, thanks to a mixture of unique patents and the application of heavyweight scientific principles to the positioning of speakers within the unit, Orbitsound products produce realistic stereo sound with depth and clarity wherever the system is positioned. Bringing remarkable sound quality to your music and turning your blockbuster action DVDs into a truly cinematic sonic experience, the T12 will redefine the way you hear music or films at home.

There's another great reason for choosing the T12: on multichannel systems, you can cut a staggering 40% on your energy consumption. That's because unlike traditional stereo – which uses two identical power amplifier systems – Orbitsound products use a single loudspeaker alongside two smaller 'spatial' loudspeakers. These not only provide better sound quality, but are a more energy efficient way to get great sound. On top of that, the black lacquer finish and elegant design mean that the system doesn't just sound great, but looks fantastic too.

'The home cinema market has exploded in recent years,' explains Ted Fletcher, founder of Orbitsound and creator of its unique spatial sound technology. 'And, for movie fans, the sound of the film is as crucial as the picture. It doesn't matter what you're listening to, whether it's a rock album or a blockbuster action movie; the T12 soundbar will give you a stunning, realistic stereo sound to rival expensive home entertainment systems. And, unlike ordinary stereo systems, you don't have to position it – or you – in a particular place to get the best results.'

The updated T12 features additional digital inputs to take audio directly from the latest digital TVs, while an improved sub feeder cable not only improves performance but makes this system easier to install. An improved remote control unit covers a greater range, and has a better feel too. Like the original, it includes an iPod dock (now compatible with the iPhone), while the remote controls all iPod playback and menu functions as well as volume, source and tone. The T12 also features a 3.5mm stereo jack, and inputs for the latest digital TVs, CD, MP3/MP4, laptop and desktop computers and games consoles.

The T12 v2 soundbar costs £299.99, and will be available in June 2010 from John Lewis. For more information about Orbitsound and the T12, visit www.orbitsound.com.

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About Orbitsound

Orbitsound's unique spatial stereo technology was first designed and realised in 2005 by Ted Fletcher, a former musician and renowned audio electronics designer with more than five decades in the music business. Former investment bankers Harvinder Hungin and John Cameron supported the development of the technology from early 2006, becoming Executive Directors of Orbitsound shortly after the company was established later the following year. At CES 2008 Orbitsound's products were highlighted on BBC and CNN news, and won a prestigious place in Disney's *Best of CES* show. And at this year's CES Unveiled, Orbitsound was showcased by UK Trade & Investment (UKTI) as one of the top two innovative UK technology companies with potential for international success. The latest range launches globally in 2010.

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