



New soundbar is your hot ticket this World Cup season

Orbitsound's T12 v2 will guarantee a great result...



LONDON, 3 June 2010: The World Cup will soon be kicking off – and, if you haven't got a ticket to the big game, you'll still want to be at the heart of the action. Luckily for you, Orbitsound's new T12 v2 soundbar - designed to mount above or below your flatscreen TV - provides such staggeringly realistic audio quality that you'll feel like you're there in the stands.

The stylish T12 v2 stands apart from other sound systems thanks to Orbitsound's revolutionary spatial stereo technology where, unlike ordinary stereo, you don't need to stand in the 'sweet spot' to get the full effect. That's because, thanks to a mixture of unique patents and the application of heavyweight scientific principles to the positioning of speakers within the unit, Orbitsound products produce realistic stereo sound with depth and clarity wherever the system is positioned. So, whether you're shouting from the sofa or jumping out of your seat, you'll still experience sensational sound quality.

There's another great reason for choosing the T12 v2: on multichannel systems, you can cut a staggering 40% on your energy consumption. That's because unlike traditional stereo – which uses two identical power amplifier systems – Orbitsound products use a single loudspeaker alongside two smaller 'spatial' loudspeakers. These not only provide better sound quality, but are a more energy efficient way to get great sound. On top of that, the black lacquer finish and elegant design mean that the system doesn't just sound great, but looks fantastic, too.

'When you're watching the big match at home, the sound is every bit as important as the picture,' explains Ted Fletcher, founder of Orbitsound and creator of its unique spatial sound

technology. 'It's the realistic stereo sound that makes you feel like you're really there - and that's exactly what our T12 v2 soundbar delivers. Whether you're watching the game with family or a group of friends, you can create the atmosphere and excitement that we love about the World Cup.'

Following on from the original and critically acclaimed T12 - which sold out after being available only in limited edition – the system is compatible with the latest digital TVs, iPod and iPhone. It features additional digital inputs to take audio directly from the latest digital TVs, while an improved sub feeder cable not only improves performance but makes this system easier to install. An improved remote control unit covers a greater range, and has a better feel, too. Like the original it includes an iPod dock, while the remote controls all iPod playback and menu functions as well as volume, source and tone. The T12 v2 also features a 3.5mm stereo jack, and inputs for TV, CD, MP3/MP4, laptop and desktop computers and games consoles.

The T12 v2 soundbar costs £299.99, and will be available from in 2010 from John Lewis. For more information about Orbitsound and the T12, visit www.orbitsound.com.

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About Orbitsound

Orbitsound's unique spatial stereo technology was first designed and realised in 2005 by Ted Fletcher, a former musician and renowned audio electronics designer with more than five decades in the music business. Former investment bankers Harvinder Hungin and John Cameron supported the development of the technology from early 2006, becoming Executive Directors of Orbitsound shortly after the company was established later the following year. At CES 2008 Orbitsound's products were highlighted on BBC and CNN news, and won a prestigious place in Disney's *Best of CES* show. And at this year's CES Unveiled, Orbitsound was showcased by UK Trade & Investment (UKTI) as one of the top two innovative UK technology companies with potential for international success. The latest range launches globally in 2010.

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