



Mark Irwin

Head of Higher Education: Brighton Institute of Modern Music

As Head of Higher Education at the Brighton Institute of Modern Music and with nearly twenty years experience as a live sound engineer, studio owner and record producer, when it comes to sound Mark Irwin really knows his stuff.

Mark started his musical career working with Howard Jones and The Hothouse Flowers in the 1980's and 1990's, then working as Joe Strummer's live sound engineer on his 'Earthquake Weather' tour. Mark went on to work with David Gray on songs that would end up on the multi platinum *White Ladder* album and also engineered some of the Stereophonics' early recordings. At the end of the nineties Mark began teaching music production at the London College of Music, where he worked with Hope of the States and more recently the Brighton Institute of Modern Music, a college that has been instrumental in launching the careers of The Kooks and Kate Walsh, among many others.

Mark met Orbitsound's Ted Fletcher when working with the Stereophonics at his London studio. After striking up a firm friendship, he jumped at the chance to try the new Orbitsound T12 soundbar. This stands apart from other sound systems thanks to Orbitsound's revolutionary spatial stereo technology where, unlike ordinary stereo, you don't need to stand in the 'sweet spot' to get the full ambient effect.

"Forget all you know about conventional stereo reproduction, Orbitsound's revolutionary technology delivers accurate and defined stereo from a single source with effortless precision", says Mark. "It produces a completely different experience compared to listening to music through conventional speakers, bringing you much closer to the natural sound".

Mark is a big fan of the T12's compact, slick and uncluttered design. "We live in an ever crowded and complex technological world but the T12 is a smart solution, particularly where space for conventional speaker systems is limited".

So impressed is Mark with the T12 that it has become a mainstay in his living room, where he uses it to listen to music (he loves upcoming Irish songstress Lisa Hannigan) and also to boost the bass and sound quality from his flat screen TV.

For more information about Orbitsound and the T12, visit www.orbitsound.com.

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About Orbitsound

Orbitsound's unique spatial stereo technology was first designed and realised in 2005 by Ted Fletcher, a former musician and renowned audio electronics designer with more than five decades in the music business. Former investment bankers Harvinder Hungin and John Cameron supported the development of the technology from early 2006, becoming Executive Directors of Orbitsound shortly after the company was established later the following year. At CES 2008 Orbitsound's products were highlighted on BBC and CNN news, and won a prestigious place in Disney's *Best of CES* show. And at this year's CES Unveiled, Orbitsound was showcased by UK Trade & Investment (UKTI) as one of the top two innovative UK technology companies with potential for international success. The latest range launches globally in 2010.

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